



# LAXL

INTERNATIONAL TRADING CO., LIMITED

## Products catalog Brazilian Suppliers

WE ARE YOUR BEST CONNECTION WITH THE WORLD >

LAXL INTERNATIONAL TRADING  
CHINA • BRAZIL • USA • INDIA • ISRAEL



# About us

## LAXL

### Global Group

LAXL INTERNATIONAL TRADING  
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**LAXL TRADE is a company specialized in foreign trade, linked to several countries, with extensive experience and expertise in making business feasible worldwide.**

Headquartered in China, it has been operating in that market for over 10 years, offering complete solutions for import and export services.

In 2020, it started operating in India by LAXL INDIA and in the United States by LAXL AMERICAS then it has acquired M2PORT COMÉRCIO EXTERIOR LTDA, a Brazilian company, located in Goiania - Goias.

M2PORT has already managed several activities, in the same segment, for over a decade. It has given LAXL TRADE great local credibility and knowledge for its performance in the international and national market.

Thereby GRUPO LAXL has been created. Nowadays it has a complete portfolio with solutions for international trade and an innovative and dynamic team, which dominates international business strategies.

Resilience and growth comes with highly interconnected businesses. That is why LAXL is a company that runs SAP solutions with Intelligent technologies and leadership across business processes.



### Fair trade in Brazil: current status, constraints and opportunities.

We are your best connection with the world. Start exporting and importing with LAXL TRADE. Through the LAXL GROUP's 360° Consultancy, it is possible to accomplish and increase international business between China, Brazil, United States, Israel and India.







## WHEAT

Brazil is among the five largest wheat importers in the world. Wheat (*Triticum* spp.) is a grassy cultivated in whole world. Worldwide, it is the second largest cereal crop. The wheat grain is the basic raw material used to produce: flour and bread, domestic animals feed and it is used as ingredient in beer production.



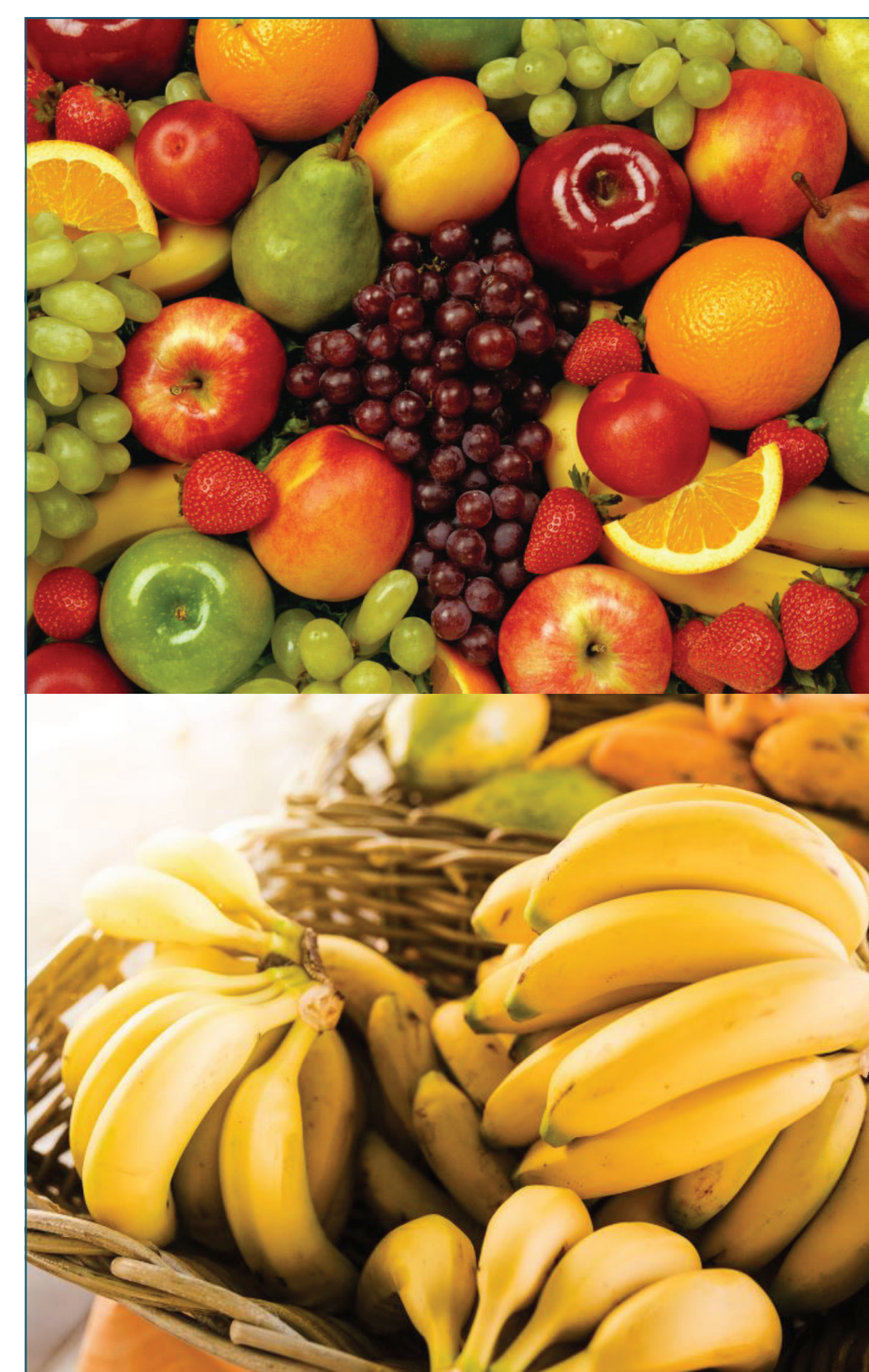
## CORN

Corn is the second most produced grain in Brazil. The country is in the third position in the global production of corn. Corn (*Zea mays*), a known cereal cultivated in a large part of the world, it is extensively used as human food or as animal feed due to its nutritional qualities. It is enriched of carotenoid antioxidants, such as lutein and zeaxanthin. So the color of its grain is yellow. In addition, corn is a rich source of many vitamins and minerals, making it an ideal food for a healthy and nutritious diet.



## SOY

Soy is a high nutritional value grain, its consumption is considered quite important as it helps in prevention of various diseases. Soy can be found for consumption in tofu (soy cheese), soy oil, soy flour, soy milk, textured soy protein (soy meat), soy sauce (shoyu sauce), roasted soybeans and soy extract.



## FRUITS

Brazil is the third largest producer of fruits worldwide, about 44 million tons per year. It is already known that the world appreciates the quality, flavor and tropicity of Brazilian fruits. The most prominent fruits in the international market are: orange, banana, lemon, papaya, pineapple, grape, apple, watermelon and coconut.



## GOLD

Gold is one of the most precious minerals in the world. The metal is extracted from mines and it serves as an input for the production of bars that support investments. It is also a raw material for the jewelry industry.



## CHICKEN

Chicken is a food with great nutritional quality, ease of preparation, availability and cost. The production of chicken guarantees to Brazil the title of second largest producer in the world and first in exportation.



## NIOBIUM

Niobium is currently used to strengthen metal alloys applied to fluid conducting tubes, aerodynamic and automotive parts. Due to its properties, it is used in image diagnostics medically. Niobium is an elementary superconductor that adds hardness and resistance to metal alloys. It has a lustrous appearance used in the jewelry manufacture. There are rich niobium natural reserves in Brazil, corresponding to 98.2% of the total amount in the world.

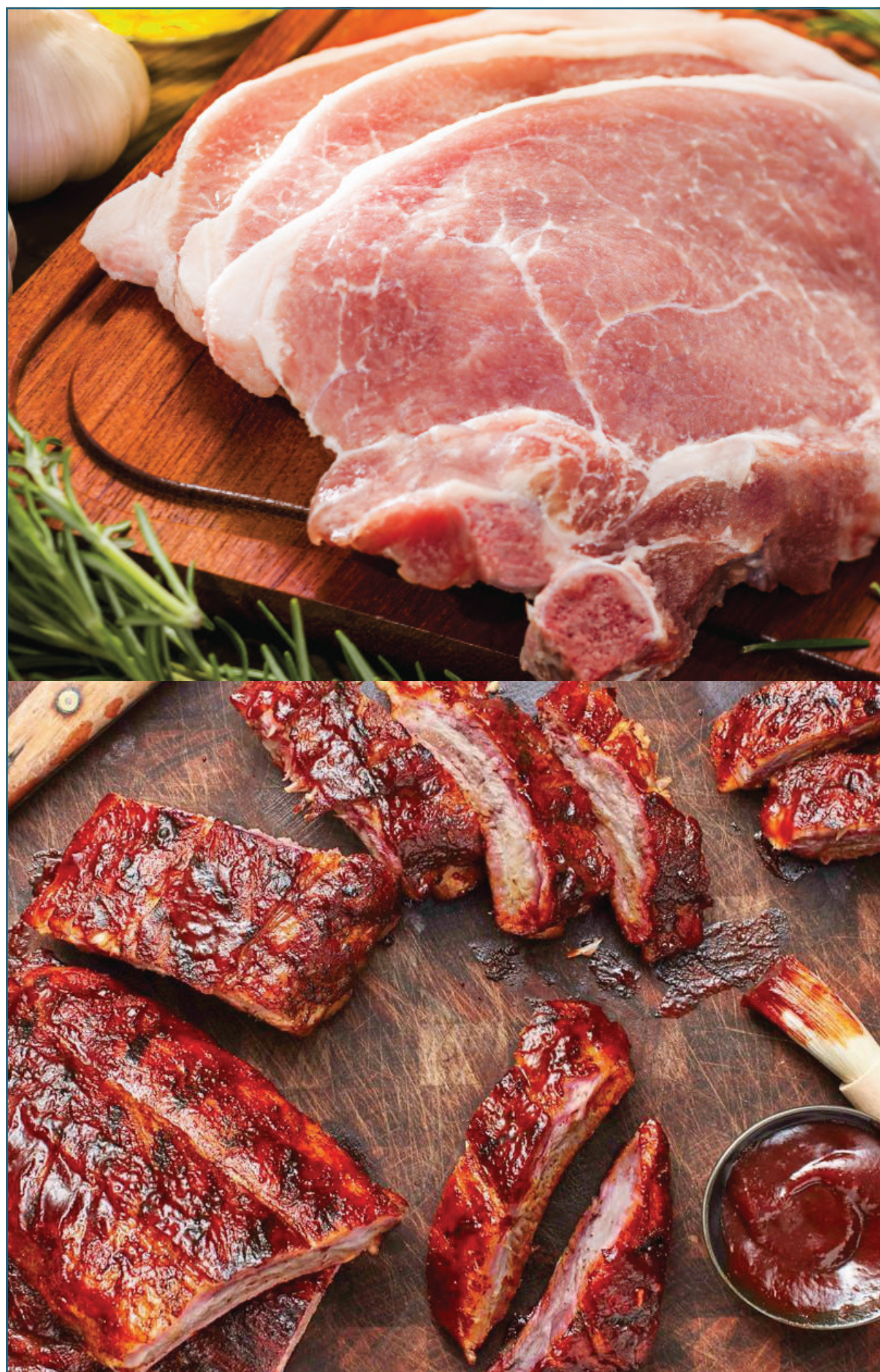


## BEEF

Brazil is one of the most important beef producers in the world, as a result of decades investing in technology that has increased the productivity and the quality of Brazilian product, making it competitive. Therefore, it has reached the market of more than 150 countries.







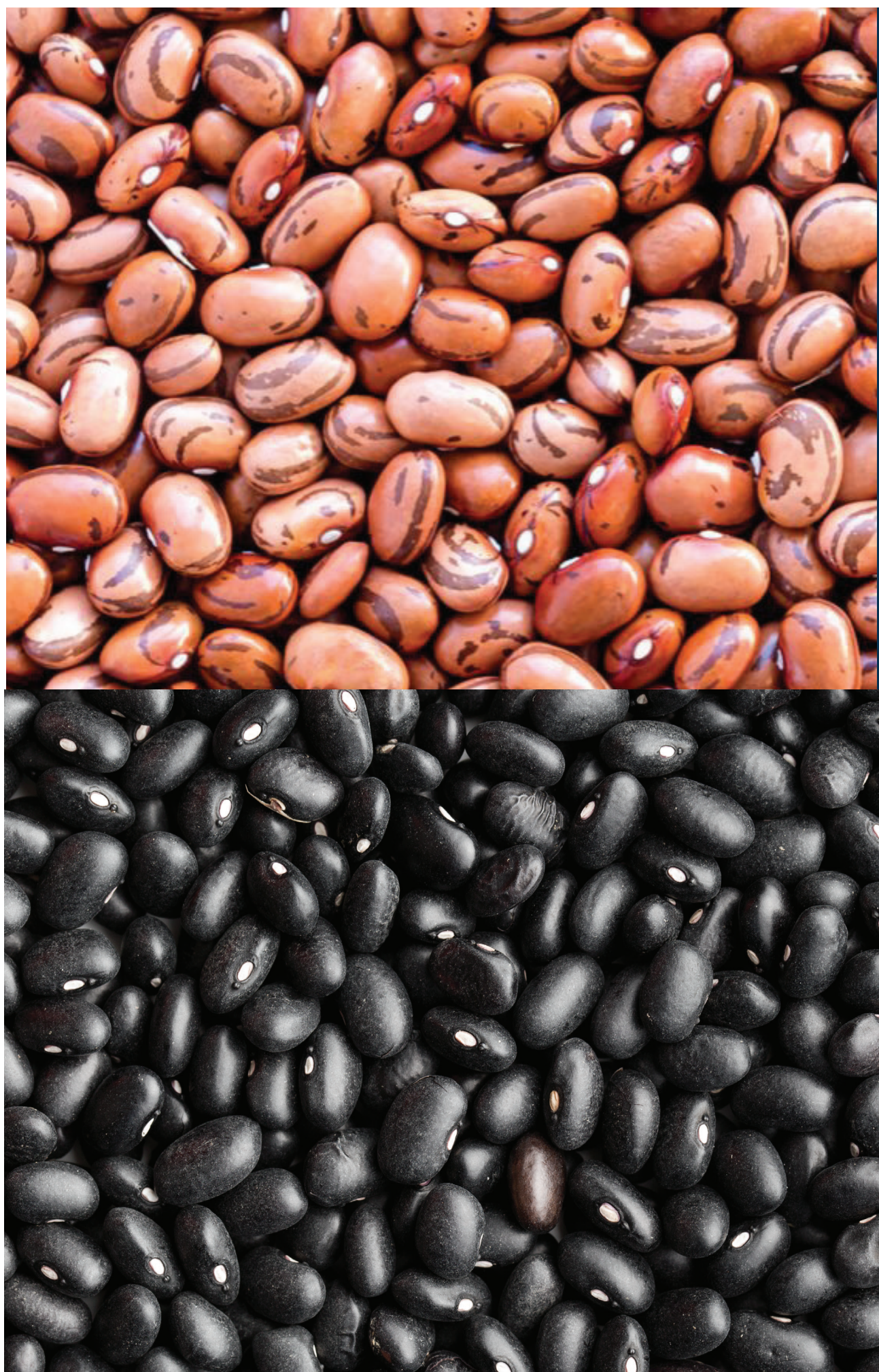
## PORK

Due to its versatility and low fat content, which it is even lower than in some poultry cuts, Pork is the world leader in consumption in the animal protein production chain.



## ACAI BERRY

Brazil is the largest global Acai producer, responsible for 85% of the world offer. The fruit is considered the "gold of purple color" of Amazonia. Acai is classified as a "super-food" because it contains many vitamins, amino acids. It is an excellent free radicals receptor and it has an excellent antioxidant potential. Therefore, the fruit is in a large accession in the pharmaceutical and cosmetics segment, besides the fooding.



## BEANS

Brazil is one of the largest producers of common beans (*Phaseolus vulgaris*) in the world. They are produced in all Brazilian regions. Beans are an excellent source of proteins, complex B vitamins, carbohydrates, fibers and essential nutrients such as iron and calcium.



## CHILI

It is known worldwide for their stinging and strong taste. There are great potentialities in Chili market due to the versatility of its culinary, industrial, medicinal and ornamental applications. It can be found for fresh consumption and in processed forms.





## COFFEE

Brazil is one of the largest coffee producers in the world. It produces two types of coffee, Arabica and Robusta, which is used in the industry as instant coffee. Due to unique features - soft, with low acidity, aroma of chocolate and bittersweet, Brazilian coffee has millions of tasters all over the world.



## CASHEW NUTS

Cashew nuts have substances that provide benefits, such as facilitating the transport of oxygen and nutrients, improving heart and bones health, reducing bad cholesterol, increasing good cholesterol, improving the immune system and neuromuscular functions and getting energy. It provides many vitamins and minerals.



## CRAFT BEER

Beer is a national drink in Brazil, we cannot deny. We are the third largest producer in the world. Beer is present in Brazilian daily life. Craft beers are produced with focus in variety of colors, aromas and tastes, using traditional techniques and recipes. They are gastro-nomic products, which harmonize with most dishes, as well as wine and other beverages.



## FRUIT JUICE

*SuBello*

Subello is a Brazilian company committed to offer juices with a high standard of nutritional quality and full of flavor. A delicious and practical option for everyday life. They are made with the best of fruit, enriched with vitamins and minerals. It offers Tetra Pak packages in 1L (33.9 fl oz) or 200ml (6.76 fl oz) sizes in Strawberry, Passion Fruit, Pineapple, Peach, Cashew, Grape, Orange and Guava flavors.



# List of Products from Brazil

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## COCONUT WATER

### SuBello

Brazil produces 500 million liters of coconut water per year and about 7% of this total is destined for exportation. It promotes benefits ranging from hydration to stress reduction.



## BEVERAGE

### Fiu-Fiu

Fiu-Fiu is a flavored alcoholic beverage with lower alcohol content (28% vol), suitable for drinks. Fiu-Fiu is neither cachaça nor vodka. Fiu-Fiu is Fiu-Fiu. It is only drinking to understand. It is made of cane alcohol naturally hydrated and naturally flavored. It is a refreshing drink, which tastes soft in the mouth and goes down slightly. Good choice for a meeting with friends and great company for hot days.



## CHOCOLATE

### Chocolife

Healthy and tasty chocolate everyone could eat at any time, without restrictions. The Chocolife brand has brought many innovations to Brazilian market, such as the first dark chocolate with a high cocoa content, sugar free, gluten free and dairy-free, but very tasty and high fiber content to help intestine functioning. All the cocoa used in our products comes from Amazon region.

"Our mission is to impact and attract the largest number of people to the healthy world, by consuming our products or using them as ingredients. Providing health and quality of life for our employees and consumers."



## "BRAZILIAN CHEESE BREAD"

### Martha's Alimentos

A typical Brazilian recipe that has already been known around the world. It is enjoyed in more than 50 countries as Portugal, Italy, Japan and the United States, where it is exported.

Martha's Alimentos is a food industry with a wide range of typical Brazilian products. Its main product is the famous "Brazilian cheese bread", however it also offers other products such as biscuit, cookies and snacks.



## SWEETIES

### *Dona Doceira*

Brazil is famous for its food, it has an assorted cuisine, with single flavors and ingredients. Dona Doceira is a typical sweet boutique. It brings stories, flavors and regional knowledge of the sweets from Goiás and Brazil. It turns them into delights.



## COSMETICS - KIDS

Brazil is one of the largest children's cosmetic products market in the world, ranging from basic hygiene products to perfumery and makeup. They are quality products that meet all the skin protection care children need. Some products are dermatologically tested or hypoallergenic. It means they have been tested under dermatologist control, thereby reducing the risk of allergy.



## COSMETICS

Brazilian cosmetics are internationally recognized for their diversity and high quality. This segment has been increasing in the foreign market every year, making Brazil one of the largest cosmetics producers in the world. According to ABIHPEC (Brazilian Association of Personal Hygiene, Perfumery and Cosmetics Industry), Brazilian HPPC (Personal Hygiene, Perfumery and Cosmetics) industry exports reached the value of US\$ 595.4 million in 2019. Exporting to more than 165 countries.

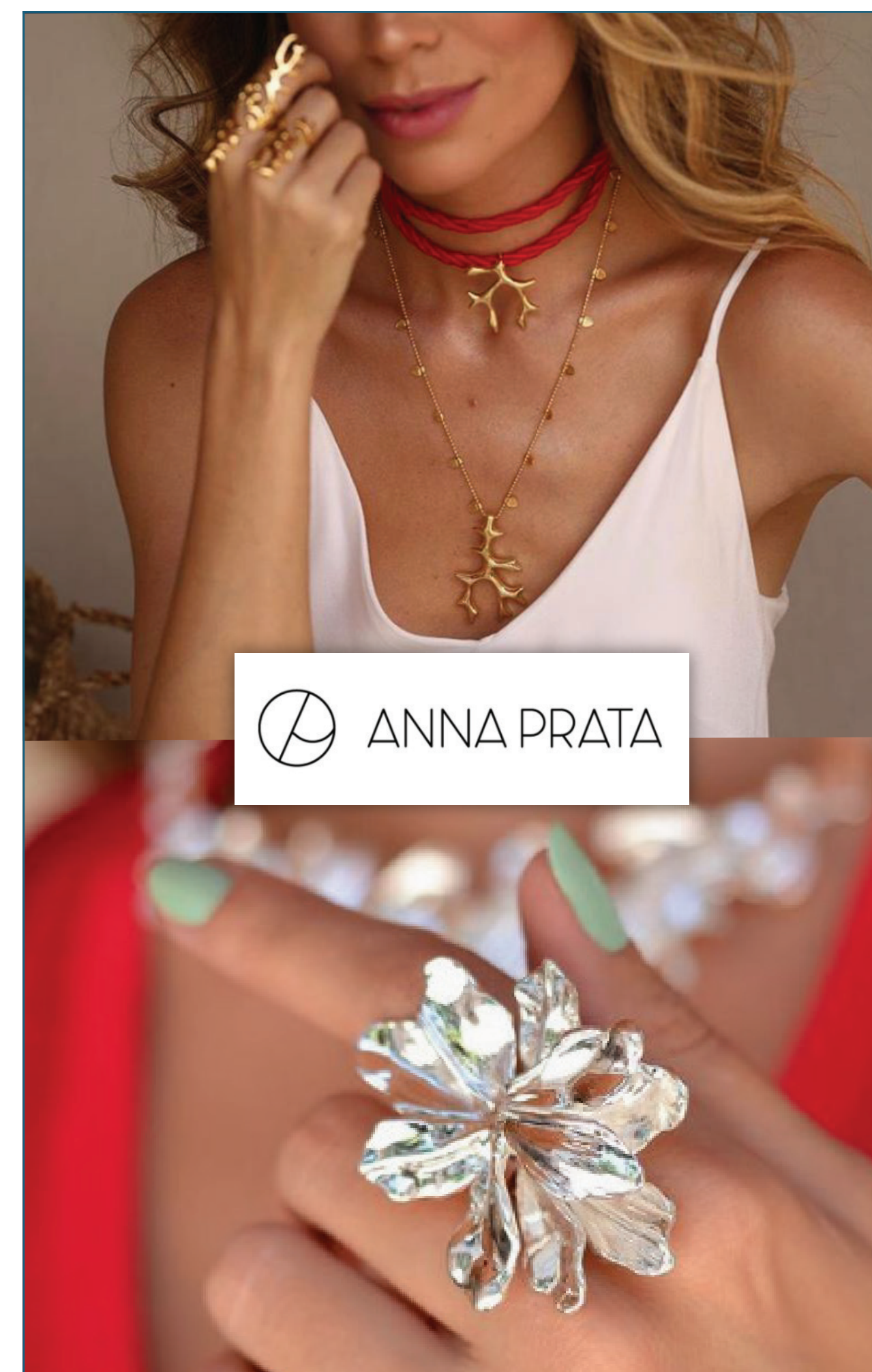
Brazilian companies have been looking for technology and innovation to apply to their products. Perfumery (perfumes and colognes), Cosmetics (skin creams, makeup, sunscreens, nail polishes) and Personal Hygiene (shampoos, conditioners, shaving creams, soaps, deodorants, children's products, others).



## JEWELS AND SEMI JEWELS

### *Anna Prata*

Anna Prata accessories are details that enhance the beauty of women. It has as essence the magnificence, elegance and nearness. The originality of the pieces is what differentiates the brand in the market. The semi jewels are craft by hands with exclusive designs.



ANNA PRATA





## FITNESS FASHION

### Trudilu Fitness

A fitness brand that matches style, comfort and quality. Trudilu is concerned about satisfaction of its customers. Therefore, it has chosen technological fabrics with thermal adequacy in its main raw material. They are fabrics capable of optimizing performance during physical activity, ensuring breathability and quick drying.



## TECHNOLOGY

### MAXXSOFT - AGRIBUSINESS SOFTWARE

MaxxSoft assists specific segments, as mobility and agribusiness, with solutions for rural producers, agricultural resellers, cooperatives and companies with focus on sales automation. The software allows a greater integrated control of field activities, greater and better mobility through the field, relationship and loyalty of the rural producer and solutions for the sales team.

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